



# Mooresville High School Athletic Boosters 2025-26

## Program Ads & Corporate Sponsorship

Dear Community Partner,

The Mooresville Athletic Boosters, a 501c3 organization (58-1381649), would like to offer you an opportunity to promote your business and support the student-athletes of your local high school. Mooresville High School is home to the Blue Devils, Joe Popp Stadium and over six hundred student-athletes involved in twenty-five sports competing on thirty-two teams at the highest level in the North Carolina High School Athletic Association.

Exposure of your business to the local community and surrounding area is in excess of 50,000 admission tickets sold annually in addition to the many leagues and tournaments hosted by local, regional and statewide youth organizers through the school facility rentals.

- **FALL ATHLETIC PROGRAM - ADVERTISING - Deadline - Aug. 7th**

- Programs are distributed at all home football games.x
- Program and ads are full color.
- Program ads are available at the following rates:

Full Page – 7 1/2" x 10".....\$450	1/2 Page – 7 1/2" x 4 7/8"H.....\$250
1/4 Page – 3 5/8" x 4 7/8".....\$150	Business Card– 3 5/8" x 2 1/4"H...\$75

- **BANNERS** - Stadium/Gym/Baseball-Softball Complex – Banners will be hung in your choice of locations and remain in place year-round to maximize exposure. Banner size is 3' X 5'.
  - 1 location - \$600      - 2 locations - \$1000      - 3 locations - \$1500
- **DIGITAL ADVERTISEMENTS** -
  - Events in Joe Popp stadium and the baseball/softball field can be streamed online. Advertisements will be placed in the corners of the screen for the entire game/match. Your advertisement will be shown for the the entire fall or spring season. There will be a maximum of three advertisements per season. (Digital advertisements in the MHS Main gym are not available at this time.)

The student-athletes, coaches, and booster members look forward to partnering with the local business community to enhance the athletic program of MHS. Opportunities are not limited to the listings on these pages and can be customized to meet your marketing needs. Please feel free to contact a booster member or the MHS Athletic Office to answer questions or become a community partner.

**Contact Info:**

mhsboosters@mgsd.k12.nc.us



# 2025 Mooreville Athletic Boosters Banner and Program Advertisements

Please fill out the form below and mail with payment to:  
Mooreville Athletic Boosters 659 E. Center Ave. Mooreville, NC 28115

*We also accept debit and credit cards, please contact us if you would like to use this option.*

Date: \_\_\_\_\_ Email: \_\_\_\_\_

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (     ) \_\_\_\_\_

### **Program Ads:**

Email JPG or PDF 300 dpi (lower resolution ads may not print well) to [kathyblack@mgsd.k12.nc.us](mailto:kathyblack@mgsd.k12.nc.us)

**Deadline:** Files must be received by **Aug. 7th** to be included in the 2025 Fall Sports Program

Full Page Ad	7 ½ x 10	\$450.00	_____
Half Page Ad	7 ½ x 4 7/8"	\$250.00	_____
Quarter Page Ad	3 5/8" x 4 7/8"	\$150.00	_____
Business Card	3 5/8 x 2 1/4"	\$75.00	_____

**Banners:** Each banner is 3' x 5' Please provide ai, eps, or .cdr files to [mhsboosters@mgsd.k12.nc.us](mailto:mhsboosters@mgsd.k12.nc.us)

1 location	\$600.00	_____
2 location	\$1000.00	_____
3 location	\$1500.00	_____

*Designate where you would like your banner to be displayed:*

Joe Popp Stadium    Main Gym Concourse  
Baseball/Softball Field

**Digital Advertisements:** \$500.00    \*Priority will be given to those received first.

Stadium games/matches in the fall	_____
Stadium games/matches in the spring	_____
Baseball/softball games in the spring	_____

**Mooreville Athletic Boosters, at its sole discretion, has the unrestricted right to reject any advertisement for any reason at any time.**

